

## Profile of the Month

### Earl Tate

*President, & CEO, Staffing Solutions, Inc.*

Earl Tate is president and chief executive officer of Staffing Solutions, Inc. Established in 1986, Staffing Solutions provides both temporary and permanent staffing services. Placement is available in five major categories: office automation; secretarial; data entry; legal; and light industrial. Current clients include Blue Cross Blue Shield of Massachusetts, Cruz Management, Houghton Mifflin, New World Security, Northeastern University, State Street Bank and Stop & Shop Supermarket Company.



Photo by Donald Alexander Goss

Earl Tate, President & CEO

As Staffing Solutions was established during a severe economic downturn, Earl is seasoned at navigating difficult and trying times. He is poised to weather the current financial crisis of our nation and emerge stronger than before. As economic conditions improve, Staffing Solutions will build the foundation to expand its regional base, with a goal of 16 locations and sales surpassing \$30 million.

Prior to establishing Staffing Solutions, Earl held the position of president of Excel Temporaries. He has also served as executive vice president and national sales manager of Exclusive Temporaries .

Earl's lengthy record of civic and community involvement includes his current term on the board of The Franklin Park Youth Golf Program and mentorship of two young minority entrepreneurs. He has also served on the boards of The Boston Public Library Foundation, Black/Jewish Economic Roundtable, National Foundation for Teaching Entrepreneurship, Better Business Bureau and Working Capital.

Earl holds a B.A. in marketing from Southern University of Baton Rouge, Louisiana. He enjoys golf, church and reading. Most importantly, though, Earl enjoys the company of his thirteen-year old son who ensures that he remains grounded.

**[Click on the link below to visit Staffing Solution's web site!](#)**



### Attention Entrepreneur Members

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As you know, we are in the process of gathering information for the redesign of our web site. We will be including business profiles of all of our entrepreneur members as well as a photo of the company's CEO and a link to the company's web site.

If you have not yet been scheduled for a portrait, times are still available on November 30<sup>th</sup>. Please contact Amanda Brown at 617.522.2160 x301 to schedule a time. Other photographs will not be accepted.

The photos are being taken by Cindy Loo Photography. You may visit Cindy's video web site at [www.bostonvideo.net](http://www.bostonvideo.net).

## News and Information

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In the wake of the September 11<sup>th</sup> tragedy, many businesses have laid off thousands of workers in the interest of the bottom line. Other businesses, in contrast, have risen to the occasion and provided much needed assistance to those in need.

One such company is [American Express, led by African American CEO Kenneth Irvine Chenault](#). American Express Travel Service offices temporarily extended office hours in the days after the terrorist attack in order to assist stranded travelers. It even chartered buses and airplanes and increased credit limits to help desperate cardholders. In addition the Company waived late payment fees due to postal delivery delays, yielding millions of dollars in fees.

American Express took further steps by including The September 11<sup>th</sup> Fund as a partner in its Membership Rewards program. Cardholders may now donate points earned through the Program to relief efforts. It has established the American Express World Trade Center Disaster Relief Fund and has also donated \$1 million to the families of American Express employees who lost their lives in the World Trade Center.

As American Express revenues are largely dependent on travel, it will certainly be negatively affected by the events of September 11<sup>th</sup>. Chenault, a native New Yorker, realized the necessity to act for the community even during a time of less than favorable economic conditions. During his tenure at American Express, Chenault has improved merchant relations, strengthened its international network, increased business with corporate clients, and perhaps most pointedly reduced its reliance on travel and entertainment. American Express should therefore be well positioned for future growth as the nation's financial status improves.

To view recent American Express press releases, please click on the link below:  
<http://home3.americanexpress.com/corp/latestnews>

To view a recent Business Week article about Kenneth Chenault,  
please click on the link below:

<http://www.businessweek.com>

## Upcoming Events

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Tuesday, **December 11**

Fourth Annual Rainbow/PUSH Coalition Awards Dinner

Honoring Berry Gordy and Barbara Streisand.

Beverly Hilton Hotel, Beverly Hills, CA

For further information, contact Michael Teta Associates at 323.658.5660.

Tuesday through Friday, **January 15-18**

5<sup>th</sup> Annual Wall Street Project Conference, "A Time to Heal, A Time to Rebuild"

New York Hilton Hotel & Towers, New York, NY

For further information, contact 212.425.7874.

Tuesday through Wednesday, **March 12-13, 2002**

Third Annual Dream Makers' Forum

The Registry Resort, Naples FL5

For further information, contact 312.630.1512.