

Profile of the Month

Darryl Settles

President, Bob the Chef's Restaurant & Jazz Café

Darryl Settles has been the owner and president of Bob the Chef's Restaurant and Jazz Café since 1990. During the past decade, Darryl has steered Bob the Chef's into a position of financial health and security through a marketing campaign designed to expand their clientele base. Bob the Chef's reputation for quality and service has gained national recognition. They provide catering services to a number of distinguished clients including Citizens Bank, The Fleet Center, Harvard University, the Landmark Center, Massachusetts Institute of Technology, Northeastern University and many visiting national sports franchises. As many of you know, Bob the Chef's also operates a popular concession at Fenway Park.



Darryl Settles, President

Darryl is committed to utilizing the success of Bob the Chef's to support the local community it serves. Bob the Chef's participates in a number of annual fundraisers including Beyond Shelter, Taste of the Nation, Pride Lights and Taste of the Back Bay. Darryl also served as an associate commissioner of the Metropolitan Area District Commission for eight years. In that capacity he was responsible for the supervision of short and long-term plans for programs, policies and projects related to the conservation and beautification of publicly owned property within the Commonwealth.

Currently, Darryl belongs to many local organizations such as The FBI Community Academy, Massachusetts African-American Business Commission, Massachusetts Restaurant Association, The Partnership and the Young Entrepreneurial Organization. His dedication to community service is further augmented by his participation on the boards of Community Servings, The Huntington Theatre and Youth Enrichment Services (Y.E.S.). Darryl also hosted, in conjunction with D'Ventures Unlimited Foundation, the first annual Lower Roxbury/South End Jazz Festival on May 5, 2001. The festival was a convocation of a diverse group of cultures estimated to have been over 20,000 people strong.

Previously, Darryl was employed by Digital Equipment Corporation for over six years. He received his Bachelor's of Science degree in Industrial Engineering from Virginia Polytechnic Institute and State University. In his free time, Darryl enjoys travel and restaurant hopping, as well as indulging his penchant for jazz of all kinds.

[Click on the link below to visit Bob the Chef's web site!](#)



News and Information

On August 9th Toyota announced a \$7.8 billion 10-year diversity plan. This plan evolved from a succession of meetings between Toyota and Rainbow/PUSH Coalition founder, Rev. Jesse Jackson, Sr. The comprehensive plan will diffuse funds to the minority community through all avenues of Toyota's business including advertising, procurement, career development and professional services.

Perhaps the most notable provision of the agreement is the unprecedented commitment to appoint a Diversity Advisory Board dedicated to ensure accountability. Other specific elements of the plan are as follows:

- ◆ Increase spending with minority advertising firms to \$50 million per year, an increase of 37%;
- ◆ Retention of a new African-American advertising agency;
- ◆ Expansion of minority dealerships by four to six per year;
- ◆ U.S. operations will account for \$700 million per year in minority supplier procurement;
- ◆ Expansion of minority representation at every level of employment.

Toyota describes this ambitious initiative as a “rededication” to diversity that will hopefully serve as a model for minority inclusion. James Press, executive vice president and chief operating officer of Toyota Motor Sales, U.S.A., Inc., stated that “Toyota has built its reputation for quality on the idea of continuous improvement and respect for people. That is why we are rededicating ourselves to what is not just a social responsibility but a business imperative. We believe this strategic diversity plan reflects well on Toyota's business culture and on the efforts of the Rainbow/PUSH Coalition to improve society.”

Please visit the Toyota web site to view this press release in its entirety:

URL: <http://www.toyota.com>

Member Update

A personal note to our members...

To those of you whose lives have been dramatically altered due to the horrific acts that occurred last week, we extend our deepest condolences. All of our lives have been effected, and we remain unnerved as the world-as-we-know-it is experiencing a great upheaval.

In the wake of this disaster emotions are running high, and we must therefore wholeheartedly promote tolerance and acceptance. This terrible tragedy provides an opportunity to strengthen the bonds of our communities, to join together in support of our diverse and free society.

CALLING ALL ENTREPRENEUR MEMBERS!

The Business Collaborative is currently investigating opportunities that may be available to our entrepreneur members through the formation of a buying consortium. A [Group Purchasing Organization](#) (GPO) would allow our members to pool their purchasing power in order to obtain discounts on office supplies, furniture and health insurance. As we continue our research, we need to ascertain the level of interest of our members. Please send an e-mail to AmandaBrownUNC@mac.com indicating to what extent your organization would be interested in participating.

Upcoming Events

Sunday through Tuesday, **September 23-25**

Investors' Circle National Conference, "Venture Capital for a Sustainable Future"

The Charles Hotel, Cambridge, MA

For further information, visit URL: <http://www.investorscircle.net>.

Friday, **September 28**

Grater Boston Chamber of Commerce Small Business of the Year Award Luncheon

For further information, contact 617.227.4500.

Saturday, **October 6**

Fourth Annual Rainbow/PUSH Coalition Awards Dinner

Celebration of the 60th birthday of Rev. Jesse Jackson, Sr.

Beverly Hilton Hotel, Beverly Hills, CA

For further information, contact Michael Teta Associates at 323.658.5660.

Thursday through Sunday, **October 11-14**

Social Venture Network Fall Conference

Hayes Mansion Conference Center, San Jose, CA

For further information, visit URL: <http://www.svn.org>.

Wednesday through Friday, **November 7-9**

Business for Social Responsibility (BSR) Annual Conference, "Learning for the Future"

The Westin Seattle, Seattle, WA

For further information, visit URL: <http://www.bsr.org>.