

## Profile of the Month

### Karl Nurse

*President, Karl Nurse Communications, Inc.*

Karl Nurse is president of Karl Nurse Communications, Inc. Karl Nurse Communications is a full-scale video production company, providing services to corporate, entertainment and personal clients. The Company offers a unique way for clients to present their business through video as part of a televised advertising campaign, presentation, stand-alone company overview, interactive CD-ROM or streamed on their website. Clients include the Boston Foundation, Harvard University, Houghton Mifflin and YMCA Black Achievers.

Prior to establishing Karl Nurse Communications, Karl served as executive producer of all regularly scheduled community programming and related specials at WCVB-TV channel 5, the Boston affiliate of the Hearst Corporation's ABC-TV network, for 21 years. As a producer for Hearst Broadcasting Productions, Karl created programs ranging from prime-time specials to corporate marketing tapes.

Karl holds an impressive list of credits in many broadcasting venues. As a Directors Guild of America (DGA) television director, he has directed multi-camera live and recorded news, studio entertainment and a number of nationally acclaimed television programs.

As a television producer and director, Karl has been honored with five New England Emmy awards. As an executive producer, he has received national recognition with the broadcast industry's Gabrielle Award for public service television programming. In recognition of Karl's public affairs achievement, he has won a place in the Museum of Broadcasting.

During his free time, Karl videotapes interviews with Jazz artists touring through Boston. These videos are produced pro bono as part of a special Jazz collection destined for the Boston Public Library. He is also the FCC license holder of WCDJ-FM, and is currently developing a 3000 watt all Jazz radio station.

Karl resides in Newton with his wife and three daughters. They keep him occupied with two of his favorite sports: biking and playing basketball.



Photo by Cindy Loo Photography.

*Karl Nurse, President*

[Click on the link below to visit Karl Nurse Communication's website!](#)



## VISIT OUR REVISED WEB SITE!

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Please visit our website, [www.businesscollaborative.com](http://www.businesscollaborative.com), as our members area has been updated. The changes include extensive entrepreneur company descriptions and CEO biographies. Links to member sites are also provided.

### Black White Boston Business Profile Awards

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Black and White Boston and TBC have joined forces to promote the Black White Boston Business Profile Awards to be held May 20<sup>th</sup> at the JFK Library. Marsh Carter and Ed Dugger will co-chair the event, joining Mayor Menino as honorary chair and Senator Kerry as keynote speaker. For further information, contact 617.247.9300 or visit [www.bwboston.com](http://www.bwboston.com).

### causedia, inc.

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We are pleased to welcome [causedia, inc.](#) into The Business Collaborative fold. Causedia specializes in developing and implementing campaigns that promote important social issues and engage diverse, multicultural audiences. Possessing a distinct ability to reach and engage minority populations, causedia holds a unique niche in Boston's renowned and respected communications network.

As partner to some of the area's most savvy industry leaders including Partners Healthcare, Jewish Memorial Hospital and Rehabilitation Center, and WFD Consulting/American Business Collaboration, whose participating members include Abbott Laboratories, Allstate Insurance Company, Deloitte & Touche, ExxonMobil Corporation, GE Capital, IBM Corporation, Johnson & Johnson, PricewaterhouseCoopers and Texas Instruments, the agency consistently seeks opportunities to craft "call to action" campaigns that drive positive change, build connections and enhance image.

**Visit causedia by clicking on the link below!**



F.Y.I.

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## TBC Business Leadership Forum III

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TBC is planning its third Business Leadership Forum for the fall of 2002. We are seeking TBC members to participate on the Forum working committee to help design the content for the event. If you are interested contact ED Dugger at [EDuggerIII@worldnet.att.net](mailto:EDuggerIII@worldnet.att.net) or at 617.522.2160.

## Northeastern University Cooperative Program

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In response to requests from its students of color, **Northeastern University** is seeking MBE's to participate in its corporate employment program. As a participant in its cooperative program, your company would employ one or more Northeastern students for a period of three or six months. Many Northeastern students have acquired substantial work experience through the coop program and bring skills to their coop work assignments. TBC encourages you to learn more by visiting the Northeastern website, [www.northeastern.edu](http://www.northeastern.edu). To express your interest in participating, contact Amanda Brown at 617.522.2160 or [AmandaBrownUNC@mac.com](mailto:AmandaBrownUNC@mac.com).

## Minority Business Executive Education

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TBC is exploring opportunities for our entrepreneur members to gain valuable executive training at Amos Tuck Business School at Dartmouth University, one of the nation's leading business schools. Amos Tuck Business School has conducted a unique one week Minority Business Executive Program for the past twenty years that is currently seeking participants. This year's program consists of winning strategies, financial planning and growth, people and communications skills and innovative marketing. It will be held at Dartmouth from July 14-19, 2002.

If you are an entrepreneur member of TBC and are interested in participating in this program, please contact Ed Dugger immediately as the application deadline is May 1, 2002. In addition, if you are a TBC corporate member interested in sponsoring a TBC entrepreneur member, please contact Ed Dugger at 617.522.2160 or via e-mail at [EDuggerIII@worldnet.att.net](mailto:EDuggerIII@worldnet.att.net).

## Upcoming Events

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Thursday, **April 18**

Connecticut Minority Supplier Development Council and The Minority Business Enterprise Dinner

*The keynote speaker will be Earl Graves, President of Black Enterprise.*

Aqua Turf Country Club, Plantsville, CT

For further information, contact 203.288.9744.

Wednesday, **April 24**

4<sup>th</sup> Annual Inner City 100 Awards Dinner

Westin Copley Place, Boston, MA

For further information, contact 617.292.2363 x128 or visit URL: <http://www.icic.org>.

Wednesday through Thursday, **April 24-25**

Digital Connections 2002 Conference

*Bill Gates, co-founder and chairman of Microsoft Corporation, will be the keynote speaker.*

San Jose, CA

For further information, contact 650.323.7637.

Wednesday, **May 1**

MassHousing and Northeastern University Minority/Women Business Enterprise Trade Fair and Conference, "Creating Opportunities for New Business"

Matthews Arena, Boston, MA

For further information, visit URL: <http://www.masshousing.com>.

Thursday, **May 16**

Greater Boston Chamber of Commerce Annual Meeting

For further information, visit URL: <http://www.bostonchamber.com>.

Monday, **May 20**

Black & White Boston Business Profile Awards

John F. Kennedy Library, Boston, MA

For further information, contact 617.247.9300 or visit URL: <http://www.bwboston.com>.

Friday through Sunday, **June 21-23**

The Partnership, Inc. Annual Summer Conference

Hot Tin Roof, Martha's Vineyard, MA