

## Profile of the Month

### Lisa Guscott

*President & CEO, LBM Commercial Properties*

Lisa Guscott is President and CEO of LBM Commercial Properties, a subsidiary of Long Bay Management. LBM Commercial Properties specializes in simplifying the complex issues associated with commercial property management. Management packages are customized to accommodate customer needs. Since its inception in 1973, LBM has demonstrated the ability to plan, oversee and implement repairs and improvements while successfully operating rental housing and commercial facilities.

The parent company, Long Bay Management, is a family-owned and operated real estate management and development company. Long Bay Management, founded by three brothers: Kenneth, Cecil and George Guscott, boasts a portfolio of over 1,500 residential units as well as 200,000 square feet of office space.

Lisa began her career with Long Bay Management performing water usage analysis on behalf of the Boston Water and Sewer Commission. She was then promoted to the position of residential property manager, and soon thereafter, to the role of commercial property manager.

In addition to her corporate duties, Lisa is active in Boston's civic community. She currently serves on the board of Mattapan Family Service Center and the Freedom House of Roxbury, Massachusetts. Lisa has participated on the board of the Huntington YMCA of Greater Boston. She has served on an advisory panel alongside the Boston Police Department in an effort to improve relations between the Department and the community at large.

Lisa is a graduate of Wellesley College, holding a B.A. in Psychology. She also holds an MBA from Simmons Graduate School of Management. Lisa enjoys traveling, scuba diving and roller blading.



Photo by Cindy Loo Photography.

*Lisa Guscott, President & CEO*

[Click on the link below to visit LBM Commercial Properties' website!](#)



## VISIT OUR REVISED WEB SITE!

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Please visit our website, [www.businesscollaborative.com](http://www.businesscollaborative.com), as our members area has been updated. The changes include extensive entrepreneur company descriptions and CEO biographies. Links to member sites are also provided.

### Iron Mountain

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TBC corporate member, [Iron Mountain](#), was selected as Company of the Year by the Boston Business Journal. Iron Mountain, a records management and storage company, has experienced phenomenal growth in the past few years, acquiring over 100 companies since 1996. Perhaps the most vital of those acquisitions was that of Pierce Leahy, its chief former competitor.

A surge of interest in document maintenance spurred by the Enron scandal and the September 11<sup>th</sup> tragedy also helps to ensure a promising future for Iron Mountain. The Company has invested heavily in the business of digital archiving, while maintaining a firm grasp on its core activity of paper archiving. To read the article in its entirety, please click on the link below.

<http://www.bizjournals.com/boston>

### WebCTel

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WebCTel, the sole New England provider of solar-powered web hosting services, was presented in the March issue of Black Enterprise. The article focused on the importance of technology management. WebCTel's services including website design, software application and development and hosting, rely heavily on technology. As a result, WebCTel continuously evaluates the needs of its clients and upgrades its resources based on their requirements. They have established relationships with hardware and software providers that allow the Company to upgrade as necessary, maintaining their position on the cutting edge of technology.

Please view the Black Enterprise article in its entirety by clicking on the link below.

<http://www.blackenterprise.com>

## Black & White Boston Business Profile Awards

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The Black & White Boston Business Profile Awards were held on May 20<sup>th</sup> at the JFK Library. Our TBC co-chairs, Ed Dugger and Marsh Carter, co-chaired the event in conjunction with Mayor Menino, who served as honorary chair. Senator Kerry delivered an eloquent speech underscoring the importance of promoting business diversity.

Owens Companies was honored with the 2002 Henry Hampton Award for their long-term commitment to the community. Alliance Service Corporation, Blue Cross & Blue Shield of Massachusetts, Modern Auto Parts and The Primary Group were presented with the 2002 Business Profile Awards.

The event, orchestrated by Diddy Cullinane, was a smashing success, boasting attendees such as State Senator Diane Wilkerson and gubernatorial candidate Steve Grossman. John Harrington, CEO of the Yawkey Trust, Ron Homer, CEO of Access Capital Strategies and Flash Wiley, President of PRWT Services were also among the luncheon's distinguished guests.

## Northeastern University Cooperative Program

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In response to requests from its students of color, **Northeastern University** is seeking MBE's to participate in its corporate employment program. As a participant in its cooperative program, your company would employ one or more Northeastern students for a period of three or six months. Many Northeastern students have acquired substantial work experience through the coop program and bring skills to their coop work assignments. TBC encourages you to learn more by visiting the Northeastern website, [www.northeastern.edu](http://www.northeastern.edu). To express your interest in participating, contact Amanda Brown at 617.522.2160 or [AmandaBrownUNC@mac.com](mailto:AmandaBrownUNC@mac.com).

## Upcoming Events

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Wednesday through Thursday, **June 19-20**

28<sup>th</sup> Annual N.E. Minority Supplier Development Council Business Opportunity Fair & Golf Outing, *"Getting Back to Basics"*

Worcester Centrum Centre, Worcester, MA

For further information, contact 617.578.8902.

Friday through Sunday, **June 21-23**

The Partnership, Inc. Annual Summer Conference

Hot Tin Roof, Martha's Vineyard, MA

Monday, **July 1**

Black & White Boston "Night at Fenway" with the Boston Red Sox

Fenway Park, Boston, MA

For further information contact 617.247.9300 or visit URL: <http://www.bwboston.com>.

Sunday through Wednesday, **July 21-24**

Rainbow/PUSH Coalition & Citizenship Education Fund Annual Conference, *"Leveling The Education & Economic Playing Fields: The Struggle Continues"*

Hyatt Regency, Chicago, IL

For further information, contact 773.373.3366 or visit URL: <http://www.rainbowpush.org>.

Thursday through Monday, **August 29-September 2**

Black Enterprise/Pepsi Golf & Tennis Challenge

La Quinta Resort & Club, Palm Springs, CA

For further information, contact 800.209.7229 or visit

URL: <http://www.blackenterprise.com>.

Wednesday, **September 18**

Black & White Boston presents *"Black & White On Green"* Golf Tournament

Franklin Park Golf Course, Boston, MA

For further information contact 617.247.9300 or visit URL: <http://www.bwboston.com>.