

Profile of the Month

Mac McCabe

President & Co-Founder, O'Naturals

Mac McCabe has been a proud member of The Business Collaborative since its inception. Mac serves part-time as the Director of Enterprise Development for [Civil Society Institute](#) (CSI) in Newton. CSI is the non-profit home of TBC, acting as its fiscal agent. In related work in the Boston area, Mac managed a three-year grant of funds to support activities in the Four Corners area of Dorchester. Additionally, CSI and [Boston Community Venture Fund](#) were co-investors in [City Fresh Foods](#). Mac continues to serve as a Director of City Fresh and is particularly enthused about its success both on a financial level and in fulfilling its critical social mission.

Mac graduated from Harvard Business School with an MBA in 1971. After management stints at L. L. Bean and The Museum of Modern Art, New York (among others), he became a management consultant with a specialty in the overall management of socially responsible businesses. He was the interim CEO of Northeast Cooperatives in Vermont and of Eileen Fisher in New York. He is most proud of the three years that he spent as the CEO of the [Greyston Bakery](#) in Yonkers, NY. Greyston now employs over 50 minority residents of Southwest Yonkers, many of whom have had a history of addiction, incarceration or homelessness. Greyston makes elegant cakes and tarts for the New York restaurant market and all the brownies for Ben and Jerry's Chocolate Fudge Brownie Ice Cream. Greyston's success allows it not only to pay a living wage with health care benefits but also to contribute part of its profits to support the social justice work of its parent.

Mac now spends the majority of his time as President of O'Naturals, Inc., the first chain of family friendly natural and organic fast food restaurants in the country. O'Naturals was co-founded with Pam Solo, President of CSI, and Gary Hirshberg, CEO of [Stonyfield Farm Yogurt](#). O'Naturals opened its first location in Falmouth, ME to both local and national acclaim in May, 2001. The second location opened in early February in Acton, MA; and a third location is opening in Portland, ME in April. With all the recent press raising concerns about the fast food diet, Mac is excited to provide an alternative that is not only delicious but free of all chemicals and additives.

Mac is married to Dr. Kaitlin Briggs, Associate Director of the Honors Program at the University of Southern Maine, and they have four young adult daughters.



Photo by Cindy Loo Photography

Mac McCabe, President & Co-Founder

[Click on the link below to visit O'Natural's website!](#)



TBC Membership for 2003

TBC is embarking on a new funding strategy that reflects its evolution as a business organization. In the past, TBC has relied on the generosity of philanthropic institutions and corporate foundations to fund its operations (without the financial support of its membership). With their support, TBC was able to launch itself and complete its proof of concept phase. However, today these funding sources are less appropriate for a business organization such as TBC and it must now turn to its membership for the financial support that it needs.

By now all prior members of TBC should have received a letter explaining TBC's new membership fee structure and requesting your financial support for 2003. Please establish your membership for 2003, by selecting your membership level, completing the form provided and returning it with your payment. If you would like to establish a payment plan, please call Edward Dugger III at 617-522-2160.

Taylor Smith Realty, Inc.

The Business Collaborative is pleased to welcome a new member into its fold, Taylor Smith Realty, Inc. Taylor Smith Realty is a full-service real estate brokerage firm specializing in retail and commercial transactions. The company assists national brand tenants seeking expansion. In addition, Taylor Smith works with landlords that desire to reposition their properties from non-credit tenant-at-will occupancies to credit tenants that can execute a long-term lease.

Taylor Smith Realty employs a broad range of real estate professionals that are licensed real estate brokers with a deep understanding of tenant fit-up costs, permitting and zoning issues, and community outreach and development. Clients include Footlocker, McDonald's, Popeye's Chicken and Store 24.

TAYLOR SMITH
REALTY, INC.

Upcoming Events

Wednesday through Monday, **February 12-17**

[Black Enterprise/AXA Advisors Ski Challenge](#)

Vail, Colorado

For further information, visit URL: <http://www.blackenterprise.com>.

Sunday through Tuesday, **March 2-4**

[Venture Capital Institute Graduate Program](#)

Emory Conference Center, Atlanta, GA

For further information, visit URL: <http://www.vcinstitute.org>.

Wednesday, **March 5**

[The Partnership, Inc. Breakfast with Governor Mitt Romney](#)

Seaport Hotel, Plaza Ballroom, Boston, MA

For further information, visit URL: <http://www.thepartnershipinc.org>.

Thursday, **March 6**

[Black-Jewish Economic RoundTable Winter 2003 Networking Breakfast](#)

Lena Park Community Development Corporation, Dorchester, MA

For further information, contact 617.457.8700 or e-mail boston@ajc.org.

Monday through Thursday, **March 24-27**

[Linkage, Inc.'s 4th Annual Summit on Leading Diversity](#)

Atlanta, GA

For further information, contact 781.862.3157 or visit URL: <http://www.linkageinc.com>.

Saturday, **March 29**

[Urban League of Eastern Massachusetts 11th Annual Awards Gala](#)

World Trade Center, Boston, MA

For further information, contact 617.442.4519 or visit URL: <http://www.ulem.org>.

Thursday, **April 3**

[Center for Women & Enterprise Annual Auction](#)

Seaport Hotel, Boston, MA

For further information, contact Meredith at 617.536.0700 x237 or visit

URL: <http://www.cweonline.org>.

Thursday through Sunday, **April 24-27**

[Social Venture Network Spring Conference](#)

For further information, visit URL: <http://www.svn.org>.

Thursday, **May 1**

[Greater Boston Chamber of Commerce Annual Meeting & Dinner](#)

Westin Copley Place, Boston, MA

For further information, visit URL: <http://www.bostonchamber.com>.