
Profile of the Month

William C. Van Faasen

Chairman, President, & CEO, Blue Cross Blue Shield of Massachusetts

Bill Van Faasen is Chairman, President and Chief Executive Officer of Blue Cross Blue Shield of Massachusetts. Bill has more than 30 years of health care experience, working primarily with Blue Cross and Blue Shield companies. He started his career at Blue Cross Blue Shield of Michigan, and joined Blue Cross Blue Shield of Massachusetts in June 1990 as Executive Vice President and Chief Operating Officer. He became President and CEO in 1992.



*William C. Van Faasen,
Chairman, President & CEO*

Bill serves as co-chair of The Business Collaborative and chair of Junior Achievement of Eastern Massachusetts Advisory Council. He serves on a number of community boards, including the United Way of Massachusetts Bay, Greater Boston Chamber of Commerce, Big Sister Association, Boy Scouts of America Minuteman Council and Private Industry Council. In addition, Bill serves on the Boards of IMS Health, Tier Technologies, Citizens Bank of Massachusetts, NSTAR and Liberty Mutual Group.

Bill is a recipient of the Maimonides Award from the Anti-Defamation League, the Excalibur Award from the American Cancer Society, the Black & White Business Profile Award from Black & White Boston and the Distinguished Eagle Scout Award from the Boy Scouts of America. In September 2000, Bill was named New Englander of the Year by The New England Council, a regional business organization.

In August 2002, Massachusetts Supreme Court Chief Justice Margaret Marshall asked Bill to serve as a vice chair of the Visiting Committee on Management in the Courts, a special eight-member committee to examine management practices in the Commonwealth's court system and make recommendations on how to improve administration.

Bill holds a Bachelor's degree in Psychology from Hope College and a Master's degree in Business Administration from Michigan State University. He resides on the North Shore with his wife Jane and their three children.

Please click on the link below to visit Blue Cross Blue Shield online!



F.Y.I.

TBC

TONIGHT

July 23rd

6:00 - 8:30 pm

Join The Business Collaborative members and friends
for a relaxing evening of food and fun.

The gathering will be held at the home of Ed Dugger
and Liz Harris, 54 Burroughs Street, Jamaica Plain.

Please contact Amanda Brown at 617.522.2160 x301 to RSVP and obtain directions.
www.businesscollaborative.com

The Business Collaborative - Making a Profit While Making a Difference

Upcoming Events

Wednesday, **July 23**

The Business Collaborative Summer Gathering

Boston, MA

For further information or to RSVP, contact 617.522.2160 x301.

Wednesday, **August 6**

Greater Boston Chamber of Commerce Night on the Ritz Roof

"Enjoy a spectacular view of the Boston Public Garden, cocktails and hors d'oeuvres while networking with a large and diverse group of Chamber members."

Boston, MA

For further information, contact 617.227.4500 ext. 436 or visit

URL: <http://www.bostonchamber.com>.

Thursday through Monday, **August 28 - September 1**

Black Enterprise Golf & Tennis Challenge

For further information, visit URL: <http://www.blackenterprise.com>.

Monday, **September 8**

Annual New England Minority Enterprise Development Celebration

Anthony's Pier Four, Boston, MA

For further information, contact 617.565.6850 or e-mail rkschwartz@mbda.gov.

Tuesday, **September 23**

10th Anniversary R.O.S.E. Awards Celebration

Fairmont Copley Plaza Hotel, Boston, MA

For further information, visit URL: <http://www.rosefund.org>.

Thursday, **October 2**

Greater Boston Chamber of Commerce Small Business of the Year Awards Luncheon

Boston, MA

For further information, visit URL: <http://www.bostonchamber.com>.

Thursday, **October 2**

Codman Square Health Center's 8th Annual Men of Boston Cook for Women's Health

Boston, MA

For further information, contact 617.822.8388.

Wednesday, **October 8**

UMASS Boston College of Management, "Future of the Financial Services Industry"

Keynote speaker: Roger Ferguson, Jr., Vice Chairman of the Federal Reserve System

The Vault, Boston Stock Exchange, Boston, MA

Upcoming Events

Wednesday, **October 15**

The Horizon's Initiative 5th Annual Women's Breakfast

Keynote Speaker: Barbara Ehrenreich, best-selling author of "Nickel and Dimed: On (Not) Getting By in America"

For further information, contact 617.287.1900 or visit

URL: <http://www.horizonsinitiative.org>.

Thursday, **October 16**

Judge Baker Children's Center presents Camille Cosby World of Children Awards Celebration Reception & Dinner

Fairmont Copley Plaza Hotel, Boston, MA

For further information, contact 617.232.8390 ext. 2122.

Friday, **November 7**

Global Citizens Circle, *"Celebrating 30 years of diversity, discussion and constructive change."*

Seaport Hotel at the World Trade Center, Boston, MA

For further information, contact 617.267.8862.

Tuesday through Friday, **November 11-14**

Business for Social Responsibility Annual Conference, *"Building and Sustaining Solutions"*

Los Angeles, CA

For further information, visit URL: <http://www.bsr.org/conference>.

Thursday, **November 20**

Boys & Girls Clubs of Boston Annual Meeting

Fairmont Copley Plaza Hotel, Boston, MA

For further information, visit URL: <http://www.bgcb.org>.

Wednesday through Monday, **February 11-16**

Black Enterprise/AXA Advisors Ski Challenge

Vail, CO

For further information, visit URL: <http://www.blackenterprise.com>.